

## OUR OBJECTIVE IS TO CREATE ADDED VALUE FOR THE CUSTOMER

At Bravida, we have a clear and distinct division of responsibility for quality assurance in which all employees take responsibility and contribute with their expertise. This creates a high level of reliability in our delivery and strong trust among our customers and in the market. Our objective is to create added value for the customer.

- For Bravida, quality means the delivery of all products and services with the right quality, which meets and preferably exceeds our customers' expectations.
- Quality is the responsibility of all employees, and will be a characteristic of the operations of each unit through strong commitment and a high level of expertise. The division of responsibility for quality is clear and distinct.
- Quality will permeate everything we do, from first contact with the customer to final delivery. We will always choose quality-conscious suppliers.
- Quality means that we meet the requirements of the customer and society. Moreover, it means we focus on continuous improvement of the management system and operations through development, training and systematic experience exchange.

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Mattias Johansson President and CEO

