



## Liselotte Stray is appointed new Head of Communications for Bravida's Group

**Bravida has appointed Liselotte Stray as the new Head of Group Communications. Liselotte has been recruited internally and most recently came from the role of Communications Manager for Sweden in Bravida.**

During the autumn of 2021, the recruitment process for the new Head of Group Communications for Bravida was completed and Liselotte Stray has been appointed the role. Liselotte is an internal candidate in Bravida and has had the roles of Communications Manager for Sweden, Press Officer on group level and most recently as acting Communications Manager on group level. Åsa Neving, CFO at Bravida comments:

- After a strong and competitive recruitment process, I am very happy to announce that Liselotte Stray will be taking on the role of Head of Group Communications at Bravida. During her earlier assignments at Bravida, Liselotte has, with a strong ambition, commitment and great focus on results been involved in developing the communications department. She can now continue to manage that assignment and I am convinced that she is the right person to further position Bravida externally and internally.

Bravida is in an exciting phase in a changing world where the company continues to focus on growth and development of existing and new business areas. This means an increased focus on internal communication, external brand positioning and digital working methods.

- I am very happy for the vote of confidence to now take over as Head of Communication for the Bravida Group and look forward to the assignment. Bravida is a fantastic company and together with our strong Nordic communication team, we will continue to create structured and proactive communication work within all our Nordic countries, comments Liselotte Stray.

Liselotte will take up the role of Head of Group Communications permanently on December 1, 2021.

**For more information, please contact:**

Åsa Neving, CFO  
[asa.neving@bravida.se](mailto:asa.neving@bravida.se)

Liselotte Stray, Head of Group Communications  
[liselotte.stray@bravida.se](mailto:liselotte.stray@bravida.se)  
+46 76 852 38 11

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