



Bravida acquires sprinkler company and strengthens its position in Mälardalen, Sweden

Bravida acquires Profire Sprinkler AB, a leading installation and service company in the Mälardalen region, with 35 employees and a turnover of approximately SEK 70 million.

Profire Sprinkler AB offers installation and service of sprinkler systems in various customer segments, but mainly to the industry in the Mälardalen region. Fredrik Torstensson, Head of Business, Bravida Sprinkler, is very pleased with the acquisition:

“The company has a long experience of service and installation of sprinkler systems and they complement our business very well. With a strong local presence and the majority of customers in the region, we strengthen our position in Mälardalen with this acquisition”, says Fredrik Torstensson.

Profire Sprinkler AB was established in 2005 and has its operations in Örebro. Co-owner and CEO Jan Svedling who has more than 30 years of experience in the industry, says:

“We are very happy that we have been acquired by Bravida. It gives our customers a broader offering and an opportunity for our business to expand at a faster pace”, says Jan Svedling, co-owner and CEO of Profire Sprinkler AB.

Bravida will take over as owner on January 1, 2021.

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Bravida is the leading end-to-end servicing and installation provider in the Nordics, with over 11,700 employees. Bravida provides both specialist services and end-to-end solutions within electrical, heating and plumbing, HVAC, security, cooling, sprinklers, technical service management and power supply. Bravida is present in around 170 locations in Sweden, Norway, Denmark and Finland. www.bravida.se